



Tel Aviv, June, 2009
FOR IMMEDIATE RELEASE

Jetro Strengthens its Local Presence in Russia

Teams with BeLocal to establish new sales representation in the country

June, 2009 - Jetro Platforms, a leading vendor of server-based application delivery and virtualization software solutions today announced that it will establish new local presence in Russia through BeLocal, a professional IT Sales Service company. BeLocal will provide Jetro with professional sales services helping Jetro to bring its advanced COCKPIT® and COCKPIT2i™ solutions to a new customer base.

BeLocal provides local representative office manned by teams of sales and pre-sales experts, providing an immediate local physical presence. Jetro's product portfolio consists of COCKPIT, a highly cost efficient Server Based Computing (SBC) solution, COCKPIT-On-Key, a portable SBC client solution, and the COCKPIT2i, a secure web browser that offers 100% secure access to the internet.

"We are excited about joining forces with Jetro and establishing their local representaiton in Spain, France and Russia," said Hugo Georlette, CEO and Founder of BeLocal.

"The COCKPIT solution is at the top line of the industry with its unique feature set for printing, management and ease of use. The COCKPIT2i sets a new bar for web browsing security. In addition, Jetro solutions make for instant ROI - an important benefit in today's unstable economic climate."

"Russia is an important market and one that remained strong, maintaining its positive growth rate, despite sharp declines observed in the fourth quarter of 2008," says Georlette.

"The country's IT market is evolving quickly in three major segments: hardware, software and services, and despite a slight set-down this year, we remain very optimistic about the future of the Russia's IT market."

"With the help BeLocal we can now have our sales experts in Russia closer to our existing and potential customers in this key market," said Giora Shaked, CEO of Jetro. *"We are confident that the partnership with BeLocal will strengthen our sales force while continuing to strengthen our leading market position."*



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About BeLocal

BeLocal is a professional IT Sales Service company locally present in France and Belgium, Spain and Portugal, Russia and Israel. With a team of highly experienced sales professionals BeLocal has a proven track record of successfully selling Hi-Tech products and solutions and quickly generating revenues. BeLocal staff brings excellent market knowledge and covering the following market segments: Storage, Security and Networking.

For more information visit BeLocal web site:

<http://www.belocalnow.com>

About Jetro Platforms

Jetro Platforms Ltd. is a leading server-based application delivery and virtualization solutions vendor. Jetro's advanced software enables corporations to benefit from a centralized, secure delivery of applications across the entire organization. Through its leading COCKPIT® and COCKPIT2i™ product lines, Jetro has established itself at the forefront of the IT industry, serving customers in the Server Based Computing (SBC) and Network Security markets. Jetro Platforms Ltd. is fully owned by the RDT group, one of the leading Israeli technology groups since 1963. Jetro Platforms has distributors in 15 countries and serves hundreds of thousands of users across all industries.

More information is available on Jetro's website at:

www.jetroplatforms.com



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