



## PRESS RELEASE

10 March 2008

### **Jetro Platforms Announces the Appointment of Mr. Avner Herskovits as CTO**

*Mr. Herskovits joins the Jetro Management Team bringing with him a wealth of knowledge with over 25 years experience in the software industry.*

**Tel Aviv, Israel, March 10, 2008** - Following the acquisition of Jetro Platforms by the RDT Group, Jetro today announced the appointment of Avner Herskovits as CTO. In this capacity, Avner will be responsible for all aspects of the corporate vision, technology research and development and product road map. Avner will also take the lead with third party integration, related business development, and technical relationships with key customers. In parallel to his position as Jetro's CTO, Avner also serves on the RDT Group's management team.

Avner Herskovits comes to Jetro with over 25 years experience in the software Industry. Prior to joining the RDT Group, Avner served as Managing Partner with Preston Hubb Consulting. Prior to that he held a number of key positions including CEO at TradeConnection Technology NV, CEO of AdvanTech Holdings Ltd. (TASE), Vice President, BMC Software Inc. (NYSE) Vice President, New-Dimension Software Ltd. (NASDAQ), and more.

"Avner's vast experience in R&D management with leading technology companies dramatically affects Jetro's ability to meet its aggressive product vision," said Giora Shaked, Jetro's CEO. "I am very excited to have Avner join our team and we look forward to leveraging his extensive experience in product lifecycle management in order to further fuel our growth."

#### **About Jetro Platforms**

Jetro Platforms Ltd. is a leading software vendor specializing in virtualization products for application delivery and end-user environments. Jetro's products enable enterprises to provide their end-users with server-based centrally-managed working environments, thereby increasing the ability of the organization to rapidly respond to changing business needs, reduce the cost of IT per end-user, and improve the organizational network's security. For more information please visit <http://www.jetroplatforms.com>

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### **About The RDT Group**

The RDT Group is one of Israel's pioneering hi-tech groups with extensive financial resources, a close involvement in a wide range of technologies, and a solid record of over 40 years of operation. The group's strategy is to leverage know-how and resources to gain market share for the technologies it distributes, while also investing in attractive high-growth ventures. The RDT Group benefits from a prominent position in Israeli industry and capital markets, enhancing its opportunities for high-potential enterprises and partnerships. For more information please visit <http://www.rdt.co.il>

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