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FOR IMMEDIATE RELEASE

## Jetpro Strengthens its European Footprint with New Representative Office in Italy



**Tel-Aviv, Israel, November 4, 2008** - Jetro Platforms, a leading vendor of server-based application delivery and virtualization software solutions, today announced that it has signed a representative agreement with Valuetech Group S.R.L., a privately held business consulting firm based in Rome that specializes in Business Development on the Italian market. The move will support Jetro's ongoing expansion in Europe and enable the company to maintain closer contacts with its customers and potential buyers in Italy.

Italy was always an attractive market for Jetro, whose advanced secure software solutions are already deployed by leading financial, transportation and governmental organizations across Europe.

"We are very excited to become the representatives of Jetro Platforms in Italy," said Luigi Franzini, President of Valuetech Group. "The business potential for Jetro's advanced solution in Italy is huge and we already see a lot of interest from some of the leading local corporations". Together we are confident we can expand our activities and increase sales volume across the complete product portfolio," said Franzini.

As Jetro's representative, Valuetech Group will be in charge of promoting Jetro's sales and distribution activities throughout Italy. Jetro solutions consist of Jetro COCKPIT®, a comprehensive server-based computing (SBC) solution; COCKPIT-On-Key™, a unique, portable variant of its SBC platform; and Jetro COCKPIT2i™, the world's first Server-based Web Browser that provides 100% safe Web access by keeping all active web traffic outside of the organizational network.

"Jetro is an innovation leader with a proven track record in Italy," said Stefano Corona, CEO of PROJEST srl (Building Solutions) one of Jetro's resellers in Italy. "Having local representation will help us to provide better and faster service to our Jetro customers."

"As we expand into new territories it is important for us to also maintain local representation," said Giora Shaked CEO of Jetro Platforms. "Valuetech Group has in-depth knowledge of the local market so we can continue to maintain good contacts with relevant distribution channels related to the Telecoms, Utility and Banking sectors. These core competencies will assist us in penetrating new customers and strengthen our overall position in the European IT market." "According to a recent report by Forrester (European IT 2008 Market Outlook,



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March 2008) European IT purchases will continue grow throughout 2008. The report also states that new investments in software in 2008 will be stronger than purchases of computer and communications equipment" said Shaked.

## **About Valuetech Group (VTG)**

Valuetech Group (VTG), a privately held business consulting firm, specialized in Business Development on the Italian Market and Technology Transfer from other countries. VTG's mission is to support and supply consultancy to Italian and foreign companies in the Italian market. The methodologies used have resulted in an excellent cost/results relation high flexibility and proven effectiveness.

## **About Jetro Platforms**

Jetro Platforms Ltd. is a leading server-based application delivery and virtualization solutions vendor. Jetro's advanced software enables corporations to benefit from a centralized, secure delivery of applications across the entire organization. Through its leading COCKPIT™ and COCKPIT2i™ product lines, Jetro has established itself at the forefront of the IT industry, serving customers in the Server Based Computing (SBC) and Network Security markets. Jetro Platforms Ltd. is fully owned by the RDT group, one of the leading Israeli technology groups since 1963. Jetro Platforms has distributors in 15 countries and serves hundreds of thousands of users across all industries.

More information is available on the company website at:  
[www.jetroplatforms.com](http://www.jetroplatforms.com)



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